

Intelligence for your collection

www.jwhitleysmith.com

**715 Lake Street, Suite 500
Oak Park, Illinois 60301**

**Office (708) 445-9101
Fax (708) 445-0288**

**J Whitley Smith Consulting
Art Catalogues — Research — Collection Imaging**





J Whitley Smith Consulting

J Whitley Smith Consulting (JWSC) provides state-of-the-art digital cataloguing, research, and object and document imaging services. Our clients are some of today's leading private collectors who trust us to secure their records and advocate for their interests now and for the future.

With our services, collection data is secure and collection records are standardized and ready to be presented in illustrated reports or via the web in any configuration or level of detail.

We work collaboratively with a network of industry professionals: insurance specialists, estate planners, art appraisal, curatorial and restoration specialists. Our goal is to help you get more from your collection: more assurance through organization, more value through research and documentation.

Services

Organize and Identify

- Evaluate holdings, existing inventories or databases to improve and unify organizational solutions.
- Provide a system of object identification based upon the highest museum standards.
- Protect and organize all collection-related paper and photographic records, employing professional archival methods for storage and safe handling.

Document and Research

- Provide complete digital photography services for general identification as well as detailed record-keeping.
- Gather, standardize, and store related data in a digital catalogue using software we recommend or through our own internal "hosted" strategy.
- Digitize all key paperwork to create "searchable" text and indices.

Preserve and Publish

- Provide complete catalogue production services, including writing, editing, graphic and report design.
- Publish illustrated reports for you and your advisors annually (or as needed) for curatorial review, insurance scheduling, tax and estate planning.

Background

J Whitley Smith Consulting has a proven history of meeting collectors' needs by solving organizational problems and turning complex technology into accessible solutions. We currently manage data and provide research services to more than twenty-four private collections of fine art, antiques, jewelry and decorative art objects.

Our staff has excellent academic credentials and a background of work experience with and for artists as well as collectors, so we know materials and techniques first-hand. We use the latest technology: museum-quality database and report creation software, digital photographic equipment and image scanners, publishing and book arts techniques.

We bring a strong aesthetic sensibility to our work and take special pride in presenting beautiful and legible data on paper or on the web, and we have examples ready to share with you.

Please contact us to learn more at
(708) 445-9101





J Whitley Smith Consulting: Preferred Software

In addition to all Microsoft Office Suite applications (Word, Excel, Access, and PowerPoint), and a broad range of desktop publishing tools including Adobe's Photoshop, InDesign, and Acrobat, we use and recommend the following software for art cataloguing.

The Museum System™ designed and supported by Gallery Systems, Inc. (New York, NY)

The Museum System (TMS) is a database designed specifically for museums, and is also used by corporate and private collections. Nine fully integrated modules maintain all aspects of collections management in one comprehensive, relational database.

TMS manages exhibitions, catalogues, events and shipments; records and publishes complete information on cataloguing, conservation, location, valuation documentation, provenance and more. The program provides an intuitive interface for querying any field in the database, combining unlimited search criteria.

Crystal Reports by Business Objects, Inc. (San Jose, CA) works in conjunction with The Museum System to create rich and detailed reports in any configuration or level of detail.



J Whitley Smith Consulting: Personnel

Jennifer Whitley Smith is the owner and Director of J Whitley Smith Consulting. She combines her extensive experience with computers and data management with strong visual and research skills to provide a range of essential services for collectors. Jennifer has served apprenticeships with and worked professionally for many artists, both fine and decorative, and shares her clients' passion for all forms of creative expression.

Jennifer holds a Master of Environmental Design degree from the Yale School of Architecture where her research was supported by grants from the National Endowment for the Arts and Yale University. She earned a liberal arts degree (English) from Trinity College (Hartford, Connecticut) and attended Bennington College (Bennington, Vermont) as a theatre arts major.

Cornelius Marr is the Operations Manager for the company and is responsible for organizational and administrative strategies. With a background in fine arts administration (Victoria & Albert Museum [London, England], and Frank Lloyd Wright's Taliesin [Spring Green, Wisconsin]), Cornelius is also an experienced programmer responsible for database configuration and report design. He holds a Bachelor of Science degree in history from Elmhurst College (Elmhurst, Illinois), and is an accomplished musician.

Alisa Coddington is an Internet-based Field Researcher for J Whitley Smith Consulting. She holds a Master of Library and Information Sciences degree from Simmons College (Boston, Massachusetts) and earned her liberal arts degree from the University of Minnesota (Minneapolis, Minnesota), where she pursued an interest in cinema and media studies.